



# YORKSHIRE CHILDREN'S CENTRE

# Improving Lives;

# Inspiring Change

**FUNDRAISING PACK**

Registered Charity Number 288125



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*Thank  
You*





# WELCOME TO YCC

**THANK YOU for choosing to fundraise for Yorkshire Children's Centre (YCC)!**

YCC was founded in 1974, and is a regional charity based in Kirklees, and the surrounding areas, that supports vulnerable and disadvantaged children, young people, and their families.

We provide early interventions and medium to longer-term support for children and those in a child's circle of influence who are facing challenges with their social, emotional, and mental health – meaning we're experts in dealing with difficult everyday issues.

In this fundraising guide, you'll find everything you need to know about YCC and the difference your support could make. Also included is an A-Z list of inspirational fundraising ideas to help get you started. So whether you're a thrill-seeker looking for a new challenge or the next Mary Berry, there is something for you in this booklet!





YOU CAN

MAKE A DIFFERENCE

We have the skills, expertise, and reputation to drive equality and social justice forward – and this is something we're extremely proud of. We're ingrained in our diverse communities and, as a result, truly understand the needs of the children, young people, and families within them.

Our services do not stand in isolation but are interconnected – working together with our communities and external organisations to remove barriers and help children and young people in Kirklees and surrounding areas to have a brighter future.

We are a local charity supporting local families. We pride ourselves on improving lives and inspiring change. The impact we make through our specialised services enhances the wellbeing and futures of everyone we work with.

**Together we can create brighter futures for children, young people and their families in our community.**







# YOUR IMPACT

Here are just a few examples of how your support reaches our communities over a one year period\*

**10,000**

## **LESSONS DELIVERED**

to students at Brian Jackson College in Huddersfield and Heckmondwike.

**465**

## **ISOLATED INDIVIDUALS MATCHED**

with a community friend to reduce loneliness in Kirklees.

**160**

## **FAMILIES SUPPORTED**

through YCC's child contact team to re-establish positive parental relationships.

**845**

## **CHILDREN RECEIVED A CHRISTMAS PRESENT**

during last year's YCC toy appeal, which pledges to let no child wake up without a gift on Christmas Day.

**282**

## **HOMES FITTED**

with child safety equipment, to prevent mild and life-threatening accidents.

**With your support, we can continue making a difference to even more families in the future!**

*\*Figures taken from YCC's Jan-Dec 2022 statistics*

# YOUR DONATIONS

# CHANGE LIVES



£4 could pay for books to educate one young person on their safety



£10 could ensure that a child does not go without a gift at Christmas



£19 could pay for a one week gym membership for a Brian Jackson College pupil



£30 could help us maintain our contact rooms with needed repairs and new toys



£30 could fund ingredients for food technology lessons for one week



£75 could pay for one perpetrator to attend a DAPP programme



£100 could fund an expert to support a weekly stay & play session



£100 could fund one family with a full home safety equipment pack



£250 could fund a memorable party or day trip for a group of service users

**All donations received by YCC go into a central fund to help with the charity's overall costs. There is also the opportunity for donations to be reserved specifically for certain provisions. Please email [fundraising@yccuk.org.uk](mailto:fundraising@yccuk.org.uk) for more information.**





*"I liked doing the sponsored walk to Castle Hill because it made me feel good, as I enjoy being outside, and knowing we managed to help other families from doing it made it extra special".*

**James age 9  
participated in the Castle Hill  
Walk in July 2023**

*"It made me happy doing the walk because it made me feel like I achieved something and we raised lots of money."*

**Emily-Mae age 5  
participated in the Castle Hill  
Walk in July 2023**



# FUNDRAISING

## A - Z



### Want to fundraise, but not sure what to do?

Here is an A-Z list of ideas to provide you with inspiration to help you get started. Whether you are someone who loves an adrenaline pumping experience, or a leisurely afternoon with family and friends, there will be something for you in this list!



- > **A – ABSEIL OR AFTERNOON TEA**
- > **B – BAKE OFF**
- > **C – CHARITY OF THE YEAR**
- > **D – DRESS DOWN DAY**
- > **E – EATING CHALLENGE**
- > **F – FASHION SHOW**
- > **G – GIVE UP A BAD HABIT (FOR 1 MONTH)**
- > **H – HEADSHAVE**
- > **I – IT'S A KNOCKOUT CHALLENGE**
- > **J – JUMBLE SALE**
- > **K – KARAOKE NIGHT**





- > **L – LADIES NIGHT OR LUNCH TIME QUIZ**
- > **M – MOVEMBER**
- > **N – NAME THE TEDDY BEAR**
- > **O – OPEN GARDEN EVENT**
- > **P – PLANK CHALLENGE OR PAMPER NIGHT**
- > **Q – QUIZ**
- > **R – RUNNING EVENT OR RAFFLE**
- > **S – SKYDIVE**
- > **T – TOMBOLA**
- > **U – UGLY JUMPER COMPETITION**
- > **V – VOLUNTEER DAY**
- > **W – WALK OR SPONSORED WAX**
- > **X – X MARK'S THE SPOT! TREASURE HUNT**
- > **Y – YORKSHIRE THREE PEAKS**
- > **Z – ZIPWIRE CHALLENGE**





## TESTIMONIALS

# FROM YCC'S FAMILIES

To give you an insight in to the impact you could make to people's lives, here are some testimonials from just two of the hundreds of families we support every year.

#WeAreYCC

”

### *Testimonial*

I am really grateful to Hopeful Families for all their help, patience, time and care whilst I was on the programme.

It has changed my life forever.

Hopeful Families Service User



“

#WeAreYCC

”

### *Testimonial*

"Since lockdown started, people have kept in touch and helped me to get more support and I've signed up to the healthy vitamin scheme too which helps me provide healthier food for my children by exchanging the vouchers at my local supermarket.

I just wanted to say to the people who've helped me: you're doing a great job. You care and in these times that means the world."

Healthy Start Service User



“





## GETTING STARTED

# OUR TOP TIPS



### DATE...

First things first, let's get a date in the diary! When will your event take place?



### GET IN TOUCH...

Contact our fundraising team to tell them what amazing things you're up to! Our team will be able to support you with creating flyers, sponsorship forms and provide any fundraising resources you may need.

**Email:** [fundraising@yccuk.org.uk](mailto:fundraising@yccuk.org.uk)

**Tel:** 01484 519988



### SPREAD THE WORD...

Promote, promote, promote! Tell everybody you know exactly what you're doing, and why you're supporting YCC.



### KEEP YOUR SUPPORTERS IN THE KNOW...

In the lead up to your event, keep people updated. Have you received some fabulous raffle prizes? How has your training been going? Have you hit a fundraising milestone? Celebrate the good news with your supporters and be sure to thank them when the activity is over!

**FOLLOW US ON  
SOCIAL MEDIA  
AND HELP  
SPREAD THE  
WORD!**



**You can find us on  
most social media  
platforms, just  
search  
[@WeAreYCC](#)**

**You can also tag us  
online using the  
hashtag  
[#WeAreYCC](#)**

**Every like, share and  
mention brings us  
closer to the  
communities we  
support.**

**Thank you.**



# LEGAL BITS

Organising your own fundraising event is an exciting time! But we also want to make sure your activities are completely above board and meet the UK's legal requirements. Of course, we will be with you every step of the way should you need any guidance!

**Event leaflets** - If you're creating a leaflet to promote your fundraising activity, you must include YCC's charity logo and registered charity number. This can be sent to you by the fundraising team upon request.

**Raffles** - If your raffle is drawn on the same day you sell tickets then you are able to use cloakroom style tickets. If your raffle lasts longer than one day then there are a few more rules. You must produce printed raffle tickets that include the draw date and time, a list of the prizes, charity information, and mention the Gambling Commission website. Tickets must be sold for the stated price to ensure everyone has a fair chance at winning. You also can't place an offer on tickets, such as 2 for 1, or 3 tickets for £1.

**Behaviour** - We expect anybody fundraising on behalf of YCC to act in a respectable manner, and we ask that you be open and honest with your supporters so they know where the donation is going. If you're using a collection bucket, this can't be shaken in public as a way to encourage donations. People must feel free to make a donation only if they wish to.

**Gift Aid** - If you're collecting sponsorships, please note that YCC can only legally claim gift aid if the sponsorship form contains certain information from your supporters. Please contact us for an official sponsorship form, or for more information.

## Further information

- [www.fundraisingregulator.org.uk](http://www.fundraisingregulator.org.uk)
- [www.gov.uk/guidance/fundraising-legally-and-responsibly](http://www.gov.uk/guidance/fundraising-legally-and-responsibly)





# Thank You

Thank you for choosing to fundraise for YCC!

Without the generosity and kindness of people like you, we couldn't continue delivering our vital services across the community.

Your support means so much to us and will directly help to 'Improve Lives & Inspire Change' with the children, young people and their families in your local area.



01484 519 988



[fundraising@yccuk.org.uk](mailto:fundraising@yccuk.org.uk)



[www.yorkshirechildrenscentre.org.uk](http://www.yorkshirechildrenscentre.org.uk)



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